

Report on Wall Magazine – 8th March 2025

Title: Wall Magazine on *Empowered Women* by the Department of Journalism and Mass Communication, Asutosh College

Theme: Women's Empowerment in Media and Society

Date: 8th March 2025 (International Women's Day)

Organizer: Department of Journalism and Mass Communication, Asutosh College

Participants: Students from all semesters of the Department of Journalism and Mass Communication contributed to the design, content, and display of the wall magazine, especially semester 6

Objectives:

- To celebrate International Women's Day by showcasing empowered women from various fields.
- To inspire students to acknowledge and document women's contributions to cinema, arts, journalism, and social change.
- To develop creative expression, teamwork, and presentation skills among students.

Brief Report:

The wall magazine titled "*Empowered Women*" was inaugurated on 8th March 2025 in celebration of International Women's Day by the Department of Journalism and Mass Communication, Asutosh College. The theme centered around influential women in cinema, media, and social history, highlighting their contribution and empowering journey.

The magazine featured a variety of visual and written content including artwork, articles, and quotes by and about pioneering women such as Fatima Begum, Aparna Sen, and others. The center showcased a beautifully illustrated butterfly with empowering messages symbolizing growth, transformation, and strength. The display was further enhanced by creative designs, photographs, and hand-drawn illustrations.

The contributions included discussions on early women filmmakers, female voices in Indian cinema, and symbolic representations of freedom and resistance. A special thanks section was dedicated to the Principal, Dr. Manas Kabi, and the editorial team composed of students under the guidance of all the faculty members.

This wall magazine served not only as a celebration of women but also as a reflective space for students to critically engage with the role of women in shaping narratives across media.

Expected outcome:

The wall magazine project is expected to foster a deeper understanding and appreciation of women's contributions in media, cinema, and society among students. It aims to encourage critical thinking, creativity, and collaborative learning, while also promoting gender sensitivity and inclusivity. By actively participating in content creation and design, students are likely to develop research, writing, and presentation skills, along with a sense of responsibility towards social issues. The initiative is anticipated to inspire future academic and creative projects focused on women's empowerment and representation in media.

Geo-tagged photographs:

